

Terms and Conditions

Agreement between User and www.bluedotdigitalmarketing.com

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www.bluedotdigitalmarketing.com/www.authorsallies.com is a digital marketing agency Site. (further referred to as just www.bluedotdigitalmarketing.com)

We assist our clients with various digital marketing needs such as social media assistance, podcast production, blogs and email.

Privacy

Your use is subject to DBA Blue Dot Digital Marketing's Privacy Policy. Please review our Privacy Policy, which also governs the Site and informs users of our data collection practices.

Electronic Communications

Visiting www.bluedotdigitalmarketing.com or sending emails to DBA Blue Dot Digital Marketing constitutes electronic communications. You consent to receive electronic communications and you agree that all agreements, notices, disclosures and other communications that we provide to you electronically, via email and on the Site, satisfy any legal requirement that such communications be in writing.

Children Under Thirteen

DBA Blue Dot Digital Marketing does not knowingly collect, either online or offline, personal information from persons under the age of thirteen. If you are under 18, you may use www.bluedotdigitalmarketing.com only with permission of a parent or guardian.

Links to Third Party Sites/Third Party Services

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Dot Digital Marketing may share such information and data with any third party with whom DBA Blue Dot Digital Marketing has a contractual relationship to provide the requested product, service or functionality on behalf of www.bluedotdigitalmarketing.com users and customers.

No Unlawful or Prohibited Use/Intellectual Property

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All content included as part of the Service, such as text, graphics, logos, images, as well as the compilation thereof, and any software used on the Site, is the property of DBA Blue Dot Digital Marketing or its suppliers and protected by copyright and other laws that protect intellectual property and proprietary rights. You agree to observe and abide by all copyright and other proprietary notices, legends or other restrictions contained in any such content and will not make any changes thereto.

You will not modify, publish, transmit, reverse engineer, participate in the transfer or sale, create derivative works, or in any way exploit any of the content, in whole or in part, found on the Site. DBA Blue Dot Digital Marketing content is not for resale. Your use of the Site does not entitle you to make any unauthorized use of any protected content, and in particular you will not delete or alter any proprietary rights or attribution notices in any content. You will use protected content solely for your personal use, and will make no other use of the content without the express written permission of DBA Blue Dot Digital Marketing and the copyright owner. You agree that you do not acquire any ownership rights in any protected content. We do not grant you any licenses, express or implied, to the intellectual property of DBA Blue Dot Digital Marketing or our licensors except as expressly authorized by these Terms.

International Users

The Service is controlled, operated and administered by DBA Blue Dot Digital Marketing from our offices within the USA. If you access the Service from a location outside the USA, you are responsible for compliance with all local laws. You agree that you will not use the DBA Blue Dot Digital Marketing Content accessed through www.bluedotdigitalmarketing.com in any country or in any manner prohibited by any applicable laws, restrictions or regulations.

Indemnification

You agree to indemnify, defend and hold harmless DBA Blue Dot Digital Marketing, its officers, directors, employees, agents and third parties, for any losses, costs, liabilities and expenses (including reasonable attorney's fees) relating to or arising out of your use of or inability to use the Site or services, any user postings made by you, your violation of any terms of this Agreement or your violation of any rights of a third party, or your violation of any applicable laws, rules or regulations. DBA Blue Dot Digital Marketing reserves the right, at its own cost, to assume the

exclusive defense and control of any matter otherwise subject to indemnification by you, in which event you will fully cooperate with DBA Blue Dot Digital Marketing in asserting any available defenses.

Arbitration

In the event the parties are not able to resolve any dispute between them arising out of or concerning these Terms and Conditions, or any provisions hereof, whether in contract, tort, or otherwise at law or in equity for damages or any other relief, then such dispute shall be resolved only by final and binding arbitration pursuant to the Federal Arbitration Act, conducted by a single neutral arbitrator and administered by the American Arbitration Association, or a similar arbitration service selected by the parties, in a location mutually agreed upon by the parties. The arbitrator's award shall be final, and judgment may be entered upon it in any court having jurisdiction. In the event that any legal or equitable action, proceeding or arbitration arises out of or concerns these Terms and Conditions, the prevailing party shall be entitled to recover its costs and reasonable attorney's fees. The parties agree to arbitrate all disputes and claims in regards to these Terms and Conditions or any disputes arising as a result of these Terms and Conditions, whether directly or indirectly, including Tort claims that are a result of these Terms and Conditions. The parties agree that the Federal Arbitration Act governs the interpretation and enforcement of this provision. The entire dispute, including the scope and enforceability of this arbitration provision shall be determined by the Arbitrator. This arbitration provision shall survive the termination of these Terms and Conditions.

Liability Disclaimer

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TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL THE PACIOREK GROUP LLC AND/OR ITS SUPPLIERS BE LIABLE FOR ANY

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Termination/Access Restriction

DBA Blue Dot Digital Marketing reserves the right, in its sole discretion, to terminate your access to the Site and the related services or any portion thereof at any time, without notice. To the maximum extent permitted by law, this agreement is governed by the laws of the State of Ohio and you hereby consent to the exclusive jurisdiction and venue of courts in Ohio in all disputes arising out of or relating to the use of the Site. Use of the Site is unauthorized in any jurisdiction that does not give effect to all provisions of these Terms, including, without limitation, this section.

You agree that no joint venture, partnership, employment, or agency relationship exists between you and DBA Blue Dot Digital Marketing as a result of this agreement or use of the Site. DBA Blue Dot Digital Marketing's performance of this agreement is subject to existing laws and legal process, and nothing contained in this agreement is in derogation of DBA Blue Dot Digital Marketing's right to comply with governmental, court and law enforcement requests or requirements relating to your use of the Site or information provided to or gathered by DBA Blue Dot Digital Marketing with respect to such use. If any part of this agreement is determined to be invalid or unenforceable pursuant to applicable law including, but not limited to, the warranty disclaimers and liability limitations set forth above, then the invalid or unenforceable provision will be deemed superseded by a valid, enforceable provision that most closely matches the intent of the original provision and the remainder of the agreement shall continue in effect.

Unless otherwise specified herein, this agreement constitutes the entire agreement between the user and DBA Blue Dot Digital Marketing with respect to the Site and it supersedes all prior or contemporaneous communications and proposals, whether electronic, oral or written, between the user and DBA Blue Dot Digital Marketing with respect to the Site. A printed version of this agreement and of any notice given in electronic form shall be admissible in judicial or administrative proceedings based upon or relating to this agreement to the same extent and subject to the same conditions as other business documents and records originally generated and maintained in printed form. It is the express wish to the parties that this agreement and all related documents be written

in English.

Changes to Terms

DBA Blue Dot Digital Marketing reserves the right, in its sole discretion, to change the Terms under which www.bluedotdigitalmarketing.com is offered. The most current version of the Terms will supersede all previous versions. DBA Blue Dot Digital Marketing encourages you to periodically review the Terms to stay informed of our updates.

Contact Us

DBA Blue Dot Digital Marketing welcomes your questions or comments regarding the Terms:

The Paciorek Group LLC

middletown, Ohio 45042

Email Address:

rebecca@bluedotdigitalmarketing.com

Telephone number:

513-268-7052

Effective as of January 1, 2025